

## **PRESS RELEASE**

### **Radiocrafts presents new RF solutions with Texas Instruments at ESC, San Jose, April 17, 2008**

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Radiocrafts AS, a leading supplier of wireless RF modules for communication in the license-free frequency bands, will present new additions to their wide range of RF modules at the Texas Instruments (TI) booth (#1708) at the Embedded Systems Conference (ESC) in San Jose, California, April 17, 2008.

Last year Radiocrafts was selected by Texas Instruments as a 3<sup>rd</sup>-party provider of modules and engineering services for their low-power wireless products. To further strengthen this cooperation, Radiocrafts has been invited to be present at the TI booth during the ESC show.

Radiocrafts offers the market's widest range of compact RF modules with embedded protocol covering all license-free ISM bands including 915 MHz and 2.45 GHz with FCC modular approval. They provide modules with integrated and very easy-to-use point-to-multipoint protocol (RC232 protocol), IEEE 802.15.4 modules, and special modules for AMR/sensor systems based on Wireless M-Bus.

A new high power module at 2.45 GHz will be introduced, along with an all embedded ZigBee<sup>®</sup> Network Module and modules supporting the new 6LoWPAN standard in partnership with Sensinode.

These very cost competitive modules are easy to integrate into the end products, giving customers significantly shorter time-to-market, as well as a substantially lower total development cost. The modules are based on state-of-the art technology from TI.

"TI is very pleased to have Radiocrafts joining us at ESC as a module provider. Radiocrafts is a leading module supplier and has shown a strong commitment to TI through their wide range of modules based on our chipsets," said Mark Grazier, TI Low-Power RF Developer Network Manager.

"Radiocrafts is delighted to have this opportunity to present our products together with TI at ESC. We have worked closely with TI and Chipcon for many years and have based our world-leading products on their chipsets," said Peder Martin Evjen, Managing Director at Radiocrafts AS. "The modules are a great solution for all TI customers looking for wireless technology for their products without spending excessive time and money for RF development. By using off-the-shelf compact radio modules and professional engineering services, our customers can focus on their main business of getting products to market faster."

Radiocrafts will have a short product presentation at 12:30 AM on April 17, at ESC.

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About **Radiocrafts AS**: ( [www.radiocrafts.com](http://www.radiocrafts.com) )

Radiocrafts is a leading RF module design and manufacturing company. Radiocrafts' standard RF modules provide compact, easy-to-use, low cost, low power and high performance RF solutions for a large number of wireless applications using license-free ISM bands. Radiocrafts also offers custom and application specific product development, supporting customers from initial project ideas to volume product delivery.